

Research Article

# Transport Investment and Regional Economic Growth: An Economic Role of Transportation Infrastructure Development in Bafoussam City, Cameroon

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## Abstract

In their struggle to alleviate poverty, most Sub-Sahara African governments have credited transport infrastructure development as one of the most promising development indicator to achieve this goal. In Cameroon, investment in transport infrastructure is paving the way for timely delivery of local food from rural areas to urban centers, generating employment opportunities, enhancing living standards for low-and middle-income families, and improving access to healthcare and educational facilities, while also increasing savings rates. This paper explores this transportation investments on the economic development of Bafoussam city. It focuses on three key aspects: (i) the trends in transport infrastructure development in Bafoussam, (ii) the inter-connected economic impacts of these transport developments, and (iii) recommendation for future transport investments for sustainable economic growth. Socio-Economic Growth Indicators were employed to construct a comprehensive assessment of transport infrastructure investment in the study area. To access the trends in transport development, an ex-post facto research design using time series data for 2000-2010-2020 was projected and correlated with socio-economic development indicators. Qualitative data were sourced from key informants particularly household heads (n = 147), city authorities (n = 4), and focus group discussions (n = 5), enabling a nuanced inferential analysis and interpretation of the result. The empirical data collected set the groundwork for policy recommendations aimed at promoting sustainable transport investment while fostering economic growth. The outcome of the study shows that road transport investments have significantly increased over time in Bafoussam. The findings records significant socio-economic contribution as a result of transport investment. The regression analysis of the interconnected impacts of transport investment on various socio-economic development variables indicated a perfect correlation coefficient of 1.00\*, with calculated p-values of .000\*. While socio-economic growth factors such as employment, income, trade, education, and healthcare facilities appear to be improving, variations exist based on location and social class within the Bafoussam urban area. This suggests the need for combined place-based and people-centered policies to effectively address the impacts of road infrastructure projects.

## Keywords

Transport, Investment, Economic Growth, Infrastructure, Development

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## 1. Introduction

The central goal of public policies designed for national and regional development envisaged by many countries across the globe is to establish an environment conducive for boosting productivity, and a crucial strategy for achieving this goal is through investment in transportation infrastructure, which serves as a vital panacea for economic growth by facilitating communication, trade, and overall development [21, 44]. On this premise, research works on the effects of transport infrastructure investment on economic output has seen significant growth worldwide. Key areas of focus include the influence of investments in roads, airports, seaports, and pipeline which are directly linked to economic growth [22, 23], as well as their role in facilitating production and manufacturing activities across various economies [18, 43]. Numerous studies have however investigated the impact of transport-led economic growth [24], demonstrating the critical importance of transport infrastructure development in enhancing the economic performance of different countries [5, 26, 28]. These investigations have yielded compelling findings, indicating that transport infrastructure is a strategically vital economic sector among various forms of investment [33], and serves as a foundational element for achieving inclusive growth [42]. The enhancement of transport networks alleviates production constraints and contributes to overall economic growth [17]. Consequently, investment in both new construction and the improvement of existing transport infrastructure not only generates employment but also lowers transportation and input costs. Expanding transportation networks only help to foster economic stimulation through reduction in manufacturing costs and promoting global trade, industrial development, and competitiveness, thereby addressing inequalities both within and among nation states [11]. The World Bank [45] highlights that developing transport infrastructure can have far reaching benefits, including reduced transportation costs, enhanced market access, and improved connectivity for workers, leading to boosted economic activity and poverty alleviation. Additionally, it also enhances access to healthcare and education facilities, resulting in improved health and education outcomes.

A good number of studies in developed countries have treated interlinkage between transportation and economic development with interesting outcome revealing different aspects of the transport infrastructures' contributions to the local and regional development, and also showcasing the complexity and the importance of this symbiotic relationship [34]. In developed countries, gigantic transport investment projects are ongoing, serving as catalysts for economic growth by enhancing connectivity, reducing travel times, and facilitating the efficient movement of goods and services. These projects not only improve access to markets but also attracts foreign direct investments, boost local economies, and create job opportunities [25]. For instance, the expansion of high-speed rail networks in Europe is significantly increasing

passenger mobility and reducing reliance on road transport, leading to lower emissions and more sustainable urban development through sustainable smart mobility [12]. Similarly, the construction of modern ports in the United States has streamlined cargo handling, positioning the country as a key player in global trade and logistics. In Sri Lanka, the investment in highway infrastructure has led to increases in the industries' output by more than 60% [20]. The road construction in China, especially rural roads has raised the country's national gross domestic product (GDP) four times higher than high-grade roads due to greater benefits than costs on the investments of rural roads [13]. In UK, the government increased its investment in transportation infrastructure to compensate for years of underinvestment in comparison with peer countries like the US, France, Canada, and Switzerland [32]. In the survey asking users about infrastructure quality, the UK ranked 27<sup>th</sup> in terms of overall perceived infrastructure quality, in the middle of OECD countries [38]. This suggests that there is plenty of room for improvement in the level and quality of the UK's transport infrastructure.

In low-and middle-income countries, the potential for transport policies to promote sustainable and inclusive growth is substantial. This prospective is particularly pronounced in light of significant backlogs in transport infrastructure investment in both rural and urban areas, coupled with weak governance and insufficient regulations in the transport sector [10]. Additionally, rising social costs associated with congestion, pollution, and accidents are increasingly evident, especially in rapidly growing urban centers. For instance, transport costs in Africa, characterized by inadequate infrastructure, are significantly higher than in other regions. Specifically, the estimated transport cost between Douala in Cameroon and N'Djamena in Chad averages 11 US cents per ton-kilometer, compared to just 5 US cents per ton-kilometer in France and 4 US cents in the United States [41]. Improvements in road infrastructure in South Africa, Nigeria, Ghana, Egypt as well as Algeria and Morocco have contributed to showcase these countries as economic giants in Africa [9]. While these countries present an advanced situation, others like Cameroon are making significant progress to develop its transportation sector. Though there is general tendency that no matter the level of development, crowding-out effect are common challenges witness across the urban cities no matter how developed they are.

In Cameroon, the government has made significant strides in developing the transport sector since implementing the Growth and Employment Strategy Paper (GESP) for 2010-2020. Several key projects are currently in progress across various regions, aimed at increasing government expenditure to stimulate private sector investment and drive economic growth. The development of road infrastructure is crucial for transforming different regions, influencing the spatial, economic, and social progress of the cities. More

roads construction have acted as catalysts for enhancing the living standards of many unemployed Cameroonians, contributing to spatial development for some areas while causing disruption for others. Notable examples include among others the Ngaoundéré Touboro to Moundou [15], Douala, Boumnyebel to Yaoundé Yaoundé Makenene, to Bafoussam road axis [8], as well as Bamenda, Santa, and Babadjou road axis. However, road transport development faces significant challenges, as many towns and cities were not originally planned, leading to severe traffic congestion and delays in the delivery of goods and services [16]. Additionally, some residents in remote and less accessible areas continue to experience persistent poverty [27]. Building on the insights from the background context, this research intends to explore the specific socio-economic role of transportation infrastructure development in Bafoussam City, Cameroon. By conducting field studies in key areas, we analyze how improved transportation networks affect local communities, enhance access to jobs and services, and influence living standards of residents. The research provides a nuanced understanding of the interplay between transport investment and regional economic growth, ultimately offering recommendations for optimizing future transport initiatives in Bafoussam and similar urban areas.

## 2. Theoretical Construct

### Transport Infrastructure Growth Model

The Transport Infrastructure Growth Model (TIGM) posits that investments in transportation infrastructure such as roads, railways, airports, and public transit systems are fundamental drivers of economic growth and regional development. This model operates on the premise that enhanced transport networks can significantly improve the movement of goods and people, leading to increased economic activity, better accessibility, and an overall enhancement in the quality of life within communities. The nexus between transport infrastructure and economic growth has been a focal point of research and policy discussions for decades [40]. As societies evolve, the demand for efficient transportation systems becomes increasingly critical, serving as a catalyst for regional development and social progress.

The Transport Infrastructure Growth Model (TIGM) as seen on Figure 1, provides a comprehensive framework for understanding how investment in transportation networks such as roads, railways, airports, and public transit stimulates economic activities, improve accessibility, and enhance the overall quality of life for communities [46]. Transport infrastructure is considered essential for increasing economic

progress, pillar to economic growth both directly and indirectly [4, 35]. Historically, the development of transport infrastructure has been linked to the economic prosperity of regions. In the early 20th century, the expansion of rail networks in Europe and North America facilitated the movement of goods and people, leading to industrial growth and urbanization [19]. New Zealand's early economic development witnessed transition from a rudimentary, fragmented transport system to even a poorly-developed network which was of great importance. As time evolved, technological progress in transport, and the consequent capital investment, was essential to New Zealand's early economic development [14].

At the core of the TIGM, lies several key components. First, investment is crucial; both public and private funding are needed to develop and maintain efficient transportation systems. Second, improved accessibility is a direct outcome of enhanced infrastructure, allowing communities to connect to markets, educational institutions, healthcare facilities, and job opportunities. This accessibility fosters increased economic activity by lowering logistics costs and enabling businesses to operate more efficiently [31]. Moreover, the model highlights the social benefits derived from transport infrastructure. Improved networks contribute to social equity by linking underserved populations to essential services and economic opportunities, which helps reduce regional disparities. The model advocates for sustainability in transport investments, stress the importance of minimizing environmental impacts while achieving economic objectives.

Despite the importance of the model in transport-led-development initiatives, it has faced several criticisms, particularly regarding its assumptions and implications for sustainable development. One significant concern is the fact that the model rely on the notion that expanding transport infrastructure automatically leads to economic growth. Critics argue that this model oversimplifies the relationship between transport and economic productivity. For example, in regions experiencing heavy investment in roads, especially in some countries of sub-Saharan Africa, the expected economic uplift has not always materialized, leading to questions about the model's efficacy. The TIGM often overlooks the environmental consequences of infrastructure expansion. For example, increased transport capacity can lead to higher greenhouse gas emissions and contribute to climate change, particularly in urban areas. A case in point is the expansion of highway systems in the United States, which has correlated with increased vehicle usage and consequent environmental degradation, and emissions, contradicting sustainability goals [47].

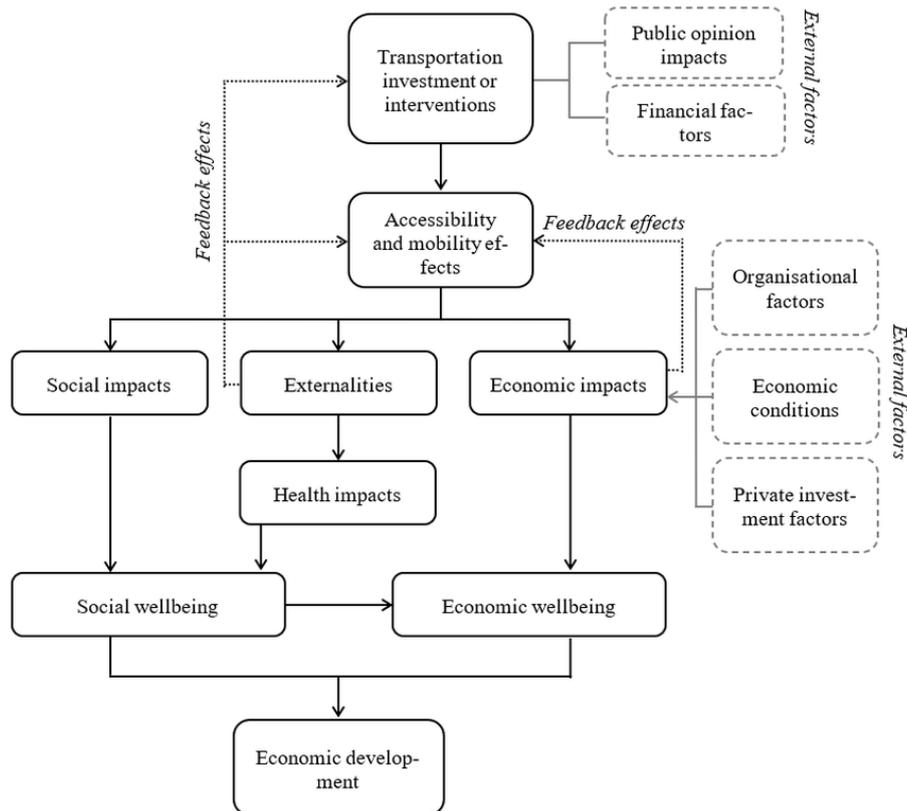


Figure 1. Transportation infrastructure growth model.

Another criticism revolves around social equity. The model tends to prioritize infrastructure projects that benefit certain economic activities, often neglecting marginalized communities [2]. For instance, in cities like São Paulo, massive transport projects have disproportionately favored wealthier neighborhoods, exacerbating existing inequalities [7].

This model specification is strongly supported by Pravakar [36], who argues that investment in transport infrastructure fosters the establishment of production facilities and stimulates economic activities. This, in turn, reduces transaction and trade costs, enhances competitiveness, and generates employment opportunities. Conversely, insufficient infrastructure can create bottlenecks that hinder sustainable growth and impede poverty reduction efforts. Infrastructure constitutes the essential amenities and social capital of a nation, enabling both economic and social activities. Key types of infrastructure investment include transportation systems, public health and education services, and community facilities, such as railways, airports, hospitals, schools, roads, sewage systems, and reservoirs [39]. These elements are vital for facilitating connectivity and improving the quality of life for citizens.

In contemporary contexts, particularly in developing regions like Cameroon, transport infrastructure investments have intensify socio-economic progress. The transport sector

is a key link to the Cameroonian economy and an essential support to the country's accelerated growth strategy, particularly through its significant support to the implementation of productive sectors strategies (agriculture and rural development, mines, industry, housing development, trade). In keeping with the medium and long-term thrusts defined in the Growth and Employment Strategy Paper (GESP) of the country, the government undertook to scale up the share of the paved road network from 10% in 2010, to 17 % by 2020 which witnessed a significant progress in the country's Gross Domestic Product (GDP), [1]. In the Cameroon cities such as that of Bafoussam, where agriculture, trade and small-scale industries form the backbone of the economy, transportation investment have induced, direct and indirect impacts to the society, employers and urban transport users (Figure 2).

The Transport Infrastructure Growth Model posits that strategic investments in transport not only enhance connectivity but also attract investments, create jobs, and stimulate economic diversification. Moreover, the model recognizes the multifaceted benefits of transport infrastructure investment beyond mere economic growth. Improved transportation leads to better access to education and healthcare, fostering social equity and inclusion. It helps integrate remote areas into the broader economic framework, reducing disparities and promoting regional cohesion.

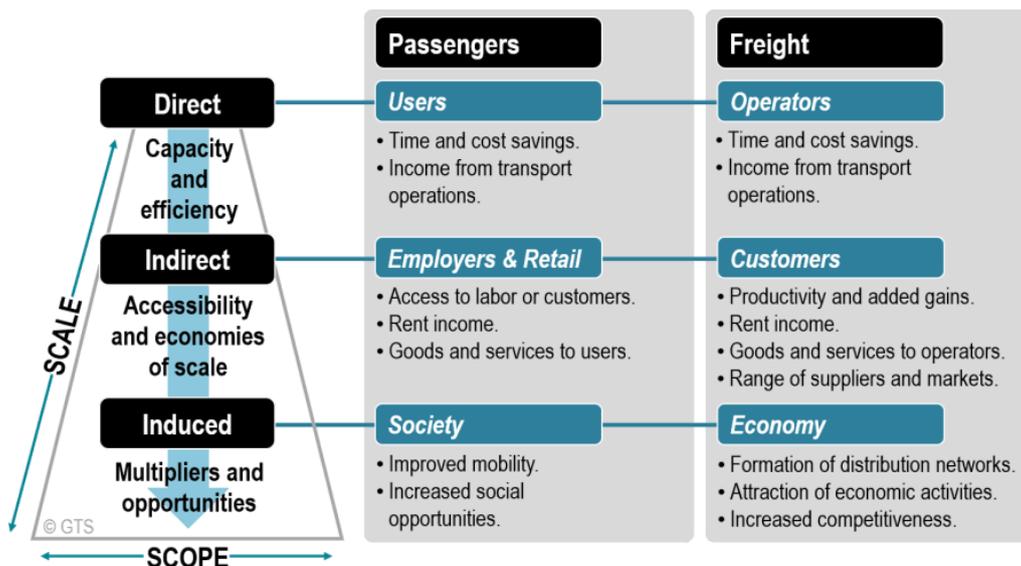


Figure 2. Framework for the socio-economic impact of transport investment.

### 3. Materials and Methods

The town of Bafoussam is the capital and largest city of the West Region of Cameroon, in the Bamboutos Mountains. It is located between latitudes 5°26' and 5°30' North and longi-

tudes 10°20' and 10°30' East. It is bounded to the North West by the Bamboutos and Menoua divisions, to the south west by the Menoua high Plateaux and the Koung-khi divisions, the north-east by the Bamboutos (Figure 3).

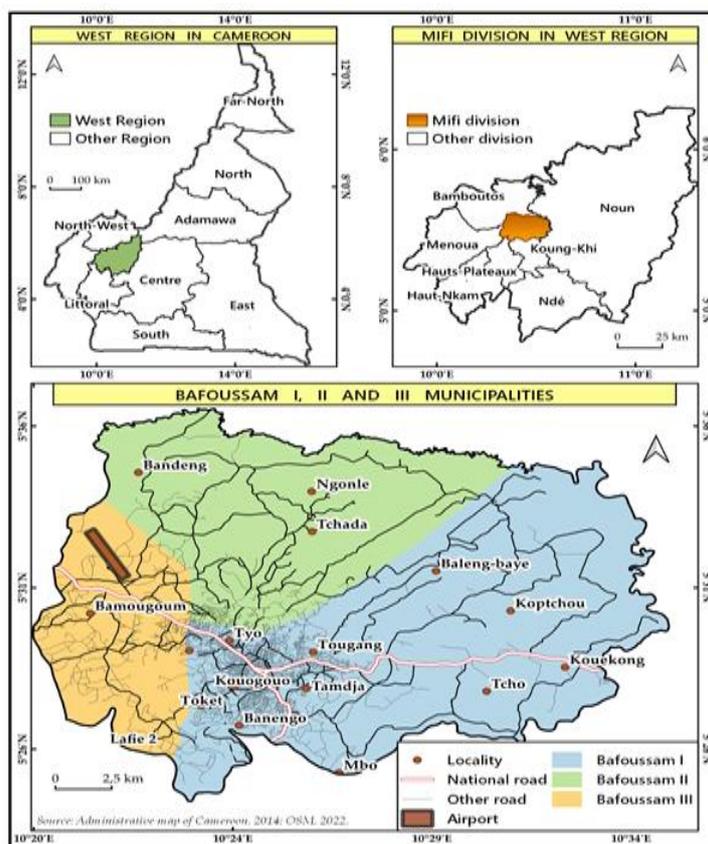


Figure 3. Location map of Bafoussam in the West region of Cameroon.

In this study, we examine the effects of transport infrastructure investments on the economic growth of Bafoussam city. An ex-post facto research design was deemed the most appropriate method for analyzing the time series data related to transport investments in Bafoussam from 2000 to 2020, enabling the accurate estimation of the model employed. To enhance the value of the time series data, secondary data were obtained from the Council Development Plan (CDP) of Bafoussam for 2020. The inferential statistics applied in this study are grounded in neoclassical and endogenous growth theories. These frameworks provide details of the anticipated impacts of transport infrastructure investments on economic growth. Recently, these theories have gained prominence in discussions on regional development, particularly concerning public capital investments, as highlighted in the works of Aschauer [3], Munnell [30], and Barro [6].

To explain the relation between investment and economic

$$Ti = SED = X0 + X1 GTRI + X3 AGSD + S4INSD + X5HOSD + X6EDUSD + X7MAC \dots\dots (2)$$

- Letting  $T_i$  = Transport Investments
- SEG = Socio-Economic Development
- $X_1$  = Growth in Transport Infrastructure
- $X_2$  = Gross Domestic Products
- $X_3$  = Agricultural Sector Development
- $X_4$  = Industrial Sector Development
- $X_5$  = Health Sector Development
- $X_6$  = Education Sector Development
- $X_7$  = Market Accessibility

Note that  $\mu, \alpha, \beta, \epsilon, \sigma, \delta, \phi$  represent parameters associated with economic growth. The Cobb-Douglas production function is recognized for its non-linear relationship between inputs and outputs. To facilitate the analysis, we transform the variables into their logarithmic form as in Equation 5. Consequently, we estimate the economic growth relationship as follows:

$$Ti = A + \alpha \ln X1 + \beta \ln X2 + \gamma \ln X3 + z \ln X4 + \sigma \ln X5 + Z \dots = (3)$$

Where  $Z$  = Stochastic error term,  
The a-priori expectations are:

$$A > 0, \beta > 0, \epsilon > 0, z > 0, \delta > 0, \Phi > 0$$

To fulfill the objective of the study, equation (3) is transformed in to natural log form:

$$\ln GDP_t = a_0 + \beta_1 \ln X1 + \beta_2 \ln X2 + \beta_3 \ln X3 + \beta_4 \ln X4 + \beta_5 \ln X5 + u_t \quad (4)$$

growth, we incorporating production function framework in to the neoclassical growth model and factors of production were captured by the general Cobb-Douglas function [37].

The neoclassical and the endogenous growth model is expressed in the following equation:

$$T_i = \mu (A, K, L) E \text{ Infrastructure} \quad (1)$$

Where  $T_i$  = Transport investments, depends on  $K$  = Level of capital,  $L$  = Labour force, and  $E$  = level of expenditure on infrastructure.

Note that,  $K$  and  $L$  are interaction variables that relate road transport infrastructure investments to economic growth, and as interaction variables, they are assumed to be constant. We then replace  $\mu$  in the function above with  $x$  and adjust the independent variables accordingly to form a multiple linear regression model expressed as:

With expected sign of estimators as:

$$\beta_{1,2,3}, \beta_4, \beta_5, \beta_6 > 0$$

The calculated P-value for the analysis was ruled at  $P < 0.01, ** p < 0.05, * p < 0.1$  to be positively significant.

## 4. Results and Discussion

### 4.1. Trends in Transport Infrastructure Investments in Bafoussam

The trend in transport infrastructure investment in Bafoussam is presented using the line graph as shown in Figure 4. Since the year 2000, there has been progression in the growth of transport infrastructure investment, though at a slow pace from 2000-2010. Infrastructures really got at deplorable stage from 2010-2014, with most of the access roads inaccessible for vehicles. But as from 2015 with the implantation of the Transport Sector Support Programme (PHASE-2) and cognizant of the crucial role that quality infrastructure play in driving trade and promoting robust and sustainable economic growth, the Government of Cameroon embarked to invest heavily in infrastructure during the implementation of the Growth and Employment Strategy program. Within the frame of this program, Bafoussam city witnessed increase transport infrastructure investment. It is evident from the trend analysis graph, as seen from 2015-2020, over the entire period there has been significant increase in transport infrastructure investment.

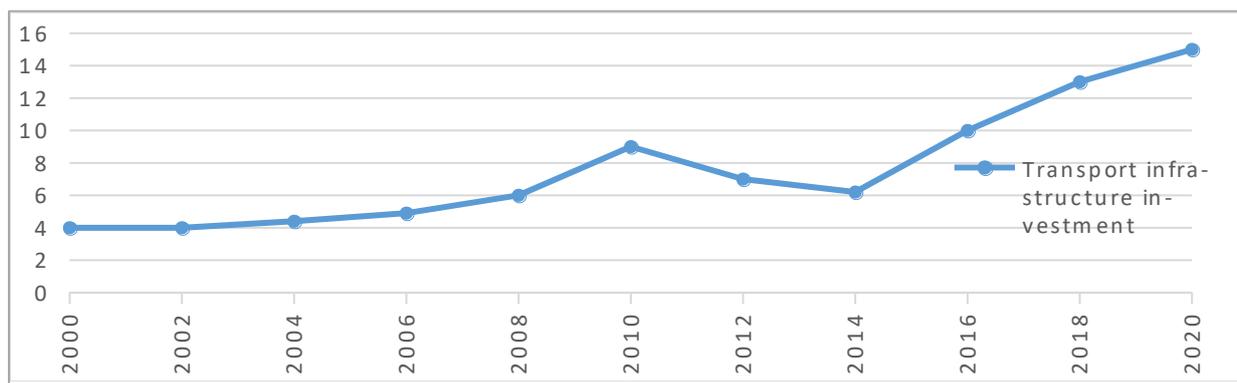


Figure 4. Transport infrastructure investment in Bafoussam city.

### 4.2. Evolution of Road Transport in Bafoussam (2000-2020)

As illustrated in Figure 5, the road network in Bafoussam in 2000 occupied an estimated area of 2,100 hectares, while built-up surfaces covered approximately 10,000 hectares. The catchment areas utilized by the population were estimated at 14,010 hectares, with vegetation occupying 14,900 hectares and aquatic features, including lakes and streams, covering 310 hectares. In total, the land-use areas in 2000 amounted to 41,320 hectares, comprising five distinct elements (2,100 ha + 10,000 ha + 14,010 ha + 14,900 ha + 310 ha = 41,320 ha).

By 2010, significant changes in land use were observed. The area occupied by roads increased to 3,080 hectares, while

built-up areas expanded to 17,320 hectares. However, there was a notable decline in the population catchment areas, which reduced to 8,022 hectares, indicating a retreat from these zones. Concurrently, vegetation areas experienced a substantial reduction, decreasing to 2,312 hectares. Prominent attribute to this decline is urban sprawling, which have led to the conversion of green spaces for development, reflecting trends in rapid urbanization in Bafoussam.

Between 2015 and 2020, Bafoussam experienced remarkable transformations in road infrastructure. During this period, extensive road construction projects were initiated, facilitating access to various neighborhoods and attracting economic investments, which further spurred the growth of built-up areas.

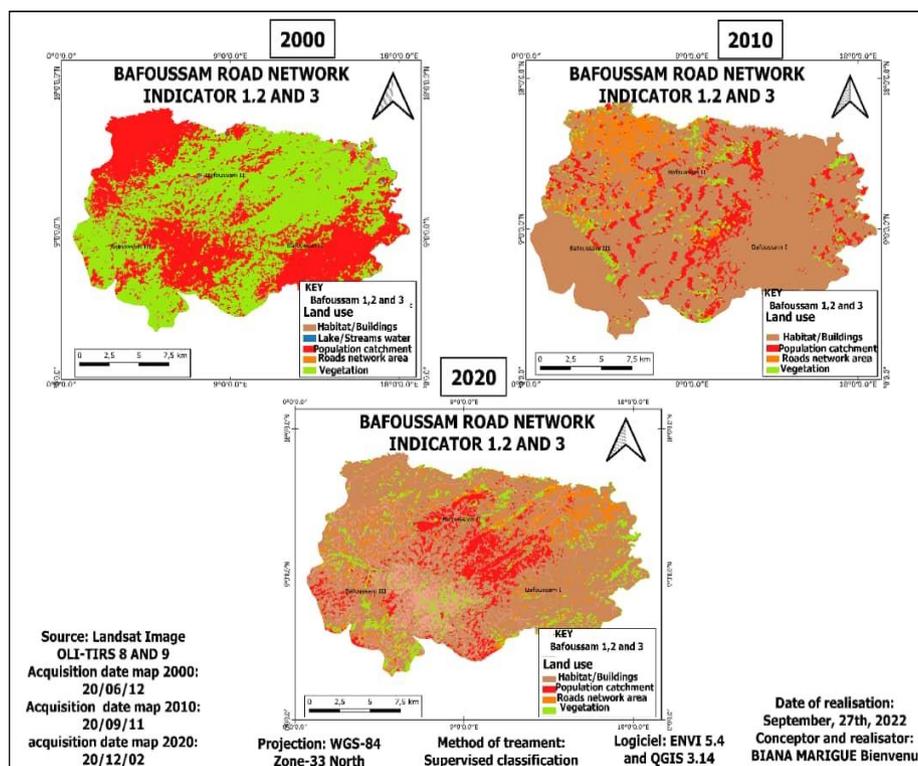


Figure 5. Evolution of land uses in Bafoussam.

By 2020, the total surface area occupied by roads had increased to 11,080 hectares, with built-up surfaces expanding to 31,000 hectares. The population within catchment areas was estimated at 7,010 hectares, while total vegetation in the city was reduced to 1,030 hectares. Notably, the introduction of inter-district roads accounted for an additional 2,200 hectares, enhancing connectivity and potentially contributing to the region's economic development. These changes in land use highlight the dynamic relationship between urban growth and transportation infrastructure, underscoring the need for sustainable planning to balance development with environmental conservation.

Table 1 presents the land use data utilized to generate the maps. Cartographic data were acquired from various sources to create these maps, particularly the road map of Bafoussam.

We employed geographic data to produce both digital and graphic representations. This process was supported by remote sensing technologies, including satellite and aerial imagery, which provided critical information on population density and demographic characteristics. The table summarizes the statistical data reflecting the evolution of road transport in the years 2000, 2010, and 2020. The image sensor OLI-TIRS has a resolution of 30 meters, with acquisition dates for the maps as follows: 2000 - June 20, 2000; 2010 - September 20, 2011; and 2020 - December 20, 2020. The maps were created on October 27, 2022, by the operator SRTM, using projections based on WGS-84 UTM Zone 33 and USGS sources. Statistical data included calculations based on the occupied areas of the municipalities of Bafoussam 1, 2, and 3.

Table 1. Land use data utilized for the maps.

Remote sensing date used for the study								
SN	PLATFORM	CAPTOR/ SENSOR	RESOLUTIO N CEL SIZE/m	ACQUISITION	REALISATI ON DATE	OPERA TOR	PROJECT OR	SOURCE IMAGE
1	Landsat_8 and 9	OLI-TIRS	30 m	Map of 2000: 20/06/20 Map of 2010: 20/09/11 Map of 2020: 20/12/02	27/10/2022	SRTM	WGS-84 UTM Zone- 33	USGS

Changes in the Evolution of Land Use Statistics in Bafoussam (hectares).

LAND USE	2000(ha)	2010(ha)	2020(ha)	Total	COLORS
Road network	2 100 ha	3 080 ha	11 080 ha	16 260	
Habitat/Buildings	10 000 ha	17 320 ha	31 000 ha	58 320	
Population catchment areas	14 010 ha	8 022 ha	7 010 ha	29 042	
Vegetation	14 900 ha	2312 ha	1 030 ha	18242	
Lake/streams	310 ha			310	
Inter District road			2 200 ha	2 200	
TOTAL in ha	41 320 ha	30,734 ha	52, 320 ha	124,374	

Source: Authors realization

### 4.3. Socio-economic Contribution of Transport Investment in Bafoussam

Figure 6 illustrates the substantial impact of transport infrastructure investment on various economic growth indicators in Bafoussam. The evaluation was conducted on a Likert scale of 0 (zero) to 5 (five), ranging from least to strongest impact. Notably, the commercial sector development (COMSD) and the growth in transport infrastructure (GTRI) yielded the most significant socio-economic benefits among

all evaluated impacts of transport investment. Additionally, sectors such as agriculture (AGSD), farm road development (FAMD), and market access (MAC) have also played critical roles in fostering economic growth in the region.

Furthermore, investments in transport infrastructure have led to notable enhancements in education (EDSD), healthcare services (HOSD), urban housing (UHD), tourism development (TOSD), Gross Domestic Product (GDP), and job creation (JOBC). These improvements underscore the multifaceted benefits of such investments, demonstrating their capacity to elevate living standards and stimulate local economies. Particularly noteworthy is the rapid development of the in-

dustrial sector (INSD), which has emerged as a vital component of Bafoussam’s economic landscape. This shift reflects a broader trend where transport investment not only

facilitates the movement of goods and services but also catalyzes industrial growth, thereby contributing to a more diversified and resilient economy.

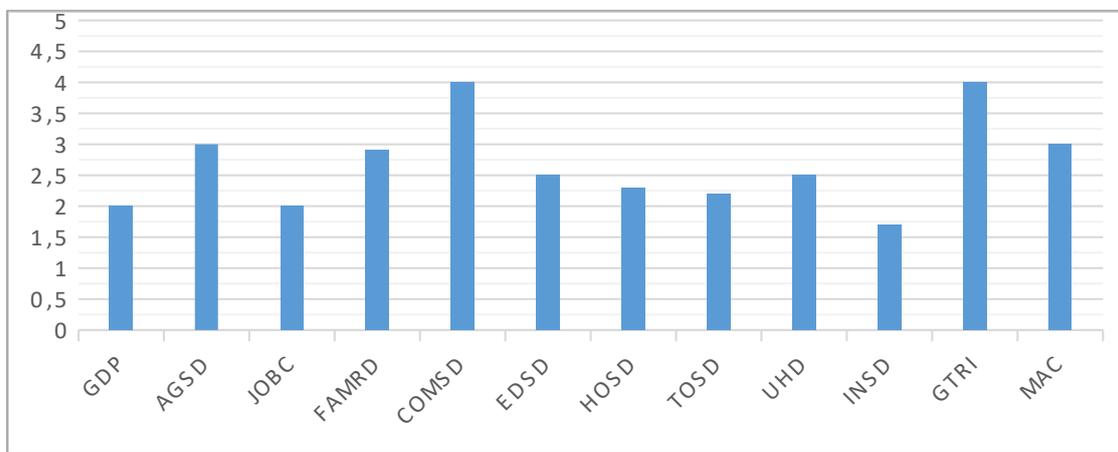


Figure 6. Socio-economic contribution of transport investments in Bafoussam.

Note: GDP= Gross Domestic Product, AGSD= Agricultural Sector Development, JOBC= Job Creation, FAMR= Improve Accessibility, COMSD= Commercial Sector Development, EDSD= Educational Sector Development, HOSD= Health Sector Development, UHD= Urban Housing Development, INSD= Industrial Sector Development, GTRI= Growth in Transport Infrastructure, MAC= Market Accessibility

#### 4.4. Inferential Analysis of Transport Investment on Economic Growth

The Cobb-Douglas production function was consider the best tool to use for the analysis as described on Table 2. We used the Jarque-Bera test of normality for the descriptive evaluation of the data and to establish the nature of the distribution. We consider transport investment (Ti) as dependent variable, while the socio-economic variables generated as a result of the Ti forms the independent variables. The calculated p-value was placed at 0.000 or 0.001 at 95% significance level.

The result of the descriptive analysis of the data showed that the mean and median of all the variables in the data set lie within the maximum and minimum values. All the variables are positively skewed and highly symmetrical since their

means are greater than their medians and skewness coefficient is greater than one. The positive values of the kurtosis of all the variables established the fact that these variables are leptokurtic in nature. The values of the Jarque-Bera statistic show that real GDP, agriculture sector development AGSD, job creation JOBC, farm road development FAMRD, commercial sector development COMSD, education sector development EDSD, health sector development HOSD, tourism sector development TOSD, urban housing development UHD, industrial sector development INSD, and growth in transport infrastructure GTRI, are normally distributed since their p-values are statistically significance at .000\*\* to .005. Hence, the result shows that all the variables are statistically significant. Thus, the result indicates that transport investment in Bafoussam have significant positive impact on socio-economic development.

Table 2. Inferential statistics of socio-economic development of Bafoussam.

Variable	Mean	Median	Maxi.	Mini.	Std. Dev.	Jarque-Bera	Skewness	Kurtosis	Sig.
GDP	542551.022	32060982.	2533752.	1377925.	6.0214	5.07203	0.37558	5.5914	.002
AGSD	965995.163	82400732	984336.5	5264881.	19.170	6.81677	0.30244	7.0289	.000**
JOBC	660672.062	4523708.5	40028.00	39310.94	3.2798	4.26246	0.55872	3.8548	.005
FAMRD	641353.389	4390461.1	5595222.	410657.6	5.2887	5.73658	0.24955	3.0502	.002
COMSD	666036.768	536011.20	9623930	7303505.	1.9364	3.26486	0.15820	8.5285	.000**

Variable	Mean	Median	Maxi.	Mini.	Std. Dev.	Jarque-Bera	Skewness	Kurtosis	Sig.
EDSD	502272.256	35030432.	4498707.	342254.8	29.460	12.4759	1.04285	4.8141	.035
HOSD	651664.065	412003.32	482326.6	370455.6	4.2375	15.3281	1.09589	3.4682	.049
TOSD	550905.815	4523708.5	40134.03	3305507.	5.6385	5.24272	0.57535	2.5952	.053
UHD	520905.512	2330431.1	3545132.	252452.9	4.3752	4.53635	0.35475	4.0599	.005
INSD	750605.513	524022.20	5021912.	3814536.	3.0046	3.42658	0.57200	4.8064	.001*
GTRI	790105.817	53130235.	90028.00	41422.60	3.5721	5.63816	0.45083	6.7115	.001*
MAC	852605.015	614105.35	7379124	54183.03	5.0303	6.20600	0.28049	5.8673	.000**

Total observation = 147

Calculated P-value = <0.01,\*\* p<0.05,\* p<0.1

Df1 = 1

a. Independent Variable (constant) = Ti

b. dependent variables = SED

Source: Authors Computation

### 4.5. Inter-connected Economic Impacts of Transport Developments

We conducted regression analysis to explore the interconnected impacts of transport investment on various socio-economic development variables. The results from the pairwise correlation analysis indicate a perfect correlation coefficient of 1.00\*, with calculated p-values of .000, as shown in Table 3. This signifies that all examined variables are correlated at a .000 level of significance, indicating a strong interdependence among them. The coefficient of determination (R-squared) ranges from a lower boundary

of .819 to an upper boundary of .997. This indicates that between 81.9% and 99.7% of the variation in transport investment (Ti) is explained by the variation in socio-economic development (SED). Such a high level of explained variance suggests a robust relationship between these two constructs. In practical terms, this implies that as transport investment continues to increase or improve, corresponding enhancements in socio-economic development variables are likely to occur. For instance, improvements in transport infrastructure lead to increased market access, enhanced productivity in agriculture and industry, and overall economic growth of Bafoussam.

Table 3. Regression analysis.

Pairwise Correlation coefficient of the dependent and independent variables														
	Ti*	SED*	GDP	AGSD	JOBC	FAMRD	COMSD	EDSD	HOSD	TOSD	UHD	INSD	INSD	MAC
Correlation Coefficient	SED*	1.00*	.995	.982	.891	.958	.992	.984	.873	.899	.889	.979	.994	.988
	GDP	.975	1.00*	.931	.992	.960	.978	.940	.978	.937	.971	.960	.995	.899
	AGSD	.982	.931	1.00*	.925	.915	.856	.997*	.995	.990	.992	.984	.937	.956
	JOBC	.891	.992	.925	1.00*	.983	.971	.884	.933	.873	.869	.969	.964	.918
	FAMRD	.958	.960	.915	.983	1.00*	.931	.986	.948	.985	.969	.996	.971	.980
	COMSD	.992	.978	.856	.971	.931	1.00*	.940	.983	.9978	.996	.994	.996	.987
	EDSD	.984	.940	.997*	.884	.986	.940	1.00*	.913	.849	.939	.819*	.914	.918
	HOSD	.873	.978	.995	.933	.948	.983	.913	1.00*	.952	.860	.878	.980	.918
TOSD	.899	.937	.990	.873	.985	.997*	.849	.952	1.00*	.871	.809	.829	.977	

## Pairwise Correlation coefficient of the dependent and independent variables

Ti*	SED*	GDP	AGSD	JOBC	FAMRD	COMSD	EDSD	HOSD	TOSD	UHD	INSD	INSD	MAC
UHD	.889	.971	.992	.869	.969	.996	.939	.860	.871	1.00*	.838	.973	.974
INSD	.979	.960	.984	.969	.996	.994	.819*	.878	.809	.838	1.00*	.968	.977
GTRI	.994	.995	.937	.964	.971	.996	.914	.980	.829	.973	.968	1.00*	.985
MAC	.988	.899	.956	.918	.980	.987	.918	.918	.977	.974	.977	.985	1.00*
	.	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
		.	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
			.	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
				.	.000	.000	.000	.000	.000	.000	.000	.000	.000
					.	.000	.000	.000	.000	.000	.000	.000	.000
						.	.000	.000	.000	.000	.000	.000	.000
							.	.000	.000	.000	.000	.000	.000
								.	.000	.000	.000	.000	.000
									.	.000	.000	.000	.000
										.	.000	.000	.000
											.	.000	.000
												.	.000

Sig.  
(2-t  
aile  
d)

Total observation = 147

Calculated P-value = <0.01, \*\* p<0.05, \* p<0.1, (Sig. =.000)

a. Independent Variable (constant) = Ti,

Source: Authors Computation

## 5. Discussion of Findings

The discussion is done in line with the objectives of the paper, corroborating similar results from scholarly works. As seen on the findings of the first objective, the transport infrastructure investment trends in Bafoussam have evolved significantly, particularly following the implementation of the strategic programs aimed at enhancing socio-economic growth. From 2000 to 2010, investment growth was sluggish, peaking at a critical low from 2010 to 2014 when many access roads became impassable. This decline was reversed in 2015 with the launch of the Transport Sector Support Programme (PHASE-2), which catalyzed a renewed focus on infrastructure development. The subsequent years, especially from 2015 to 2020, witnessed a marked increase in investments, aligning with the government's Growth and Employment Strategy program (DCSCE). This revival in transport investment have had a multifaceted impact in sectors such as agriculture, commerce, job creation, education, health, tourism and industrial development have benefitted significantly,

with the commercial sector emerging as a key driver of economic growth of the Bafoussam region.

The results of this objective is parallel to the assertion by Handy [21] and Tsiotas & Polyzos [44] who opined that effective public policies aimed at enhancing productivity are fundamentally linked to transportation infrastructure investment. The investment surge in Bafoussam can be seen as a strategic response to the identified necessity for quality infrastructure, which is critical for facilitating trade, agriculture, health, education, road access and communication. The reports of deteriorating infrastructure from 2010 to 2014 in the study area resonate with findings from Mehmood Alam [29] and Pojani & Stead [33], who emphasize that inadequate transport networks impose constraints on production and economic performance. The implementation of the Transport Sector Support Programme and the Growth and Employment Strategy indicates a conscious effort by the Cameroon government to rectify these issues, reflecting the literature's consensus on the necessity of targeted investment in transport to alleviate economic bottlenecks. The significant increase in transport infrastructure investments from 2015 to 2020 ac-

cords with findings from the World Bank [45], stressing that improved infrastructure leads to enhanced market access and connectivity, ultimately boosting economic activity and reducing poverty. Such investments not only aid in reducing transportation costs but also create employment opportunities and stimulate local economies, which is consistent with the observed trends in Bafoussam.

The results of the second objective, based on the Jarque-Bera normality test, indicated that all socio-economic development (SED) variables are normally distributed. The study revealed that all variables became stationary at the first difference, and regression analysis demonstrated a significantly positive impact of transport infrastructure investment on these variables. Further examination of socio-economic growth across various sectors showed that investment in transport infrastructure had the most substantial effect on GDP, with a correlation of  $R = .975$  and a p-value of  $.001$ . Significant growth was also observed in the Agricultural Sector Development (AGSD), with  $R = .982$  and a p-value of  $.001$ , as well as increases in job creation (JOBC) with  $R = .891$ , farm road development (FAMRD) with  $R = .958$ , and commercial sector development (COMSD) with  $R = .992$ , all having a p-value of  $.001$ . Additionally, educational sector development (EDSD) recorded  $R = .984$ , housing sector development (HOSD) had  $R = .873$ , transport sector development (TOSD) stood at  $R = .899$ , urban housing development (UHD) was  $R = .889$ , industrial sector development (INSD) reached  $R = .979$ , and growth in trade and investment (GTRI) was  $R = .994$ , along with a p-value of  $.001$  for each. All of these socio-economic indicators exhibited a significantly positive effect on the economic growth of Bafoussam, with a 95% level of significance. The application of the Cobb-Douglas production function supports the assertion that transport investment ( $T_i$ ) serves as a crucial driver for socio-economic growth, echoing findings from Heintz et al., [23] that underscore the link between infrastructure and economic output. The positive skewness and leptokurtic nature of the variables in the analysis suggest that the benefits derived from transport investments in Bafoussam are not only statistically significant but also have a substantial impact on sectors like agriculture, commerce, and education. The insights from Gunasekera et al., [20] regarding Sri Lanka, and Fan & Chan-Kang [13] about China's rural roads exemplify how targeted transport investments can elevate industrial output and GDP, which mirrors the improvements in Bafoussam's socio-economic landscape. The statistical significance of variables like job creation and urban housing development reinforces the argument made by Thacker et al., [42] on the importance of transport infrastructure in achieving inclusive growth. The findings however, reflect a broader consensus among researchers that transport infrastructure is integral to economic advancement and social welfare, particularly in rapidly developing regions where appropriate investments can significantly alleviate logistical constraints and stimulate local economies.

## 6. Recommendations for Future Transport Investments in Bafoussam

Though, transport investment in the past half a decade have revitalized the socio-economic sector in Bafoussam, at this point it is important to start reflecting on future transport policies given the current accelerated rate of urbanization in the city. There is need to consider environmental sustainability and governance issues to be able to mitigate congestion and pollution that is already at its peak as a result of increase motorization. Thus, the insights gained from this study can guide policymakers in making informed decisions to maximize the long-term impacts of transport investments on Bafoussam's economic landscape. The following recommendations are therefore, envisaged for city authorities to take action.

- 1) City authorities in Bafoussam should consider investing in reliable and efficient public transport systems, such as buses and commuter trains. This can help reduce traffic congestion and provide affordable mobility for residents. Transit-oriented development and car-free zones can also significantly reduce reliance on private vehicles in the city and enhance safety mobility and environmental sustainability.
- 2) While we do appreciate the transport development in Bafoussam city, the government is encouraged to ensuring effective interconnection of remote areas. This includes embracing and interconnecting the rural communities and centers to ensure that all of the regional transportation issues are vigilantly considered.
- 3) City planners in Bafoussam are urged to invest in compact, mixed land-use neighborhoods development. This is very significant in reducing long-distance travels within the city and encouraging walking, cycling and public transit usage. Implementing pedestrian-friendly streets, dedicated bike lanes and efficient public transportation networks could make sustainable transport options in the city more accessible and appealing.
- 4) Investment in road transport through allocation of funds for regular maintenance and rehabilitation of existing infrastructure to prolong its lifespan, enhance safety standards, and ensure optimal performance over time is timing as a pro-active measures for sustainable transportation in Bafoussam.

## 7. Conclusion

The study investigate the role of transport investment in driving socio-economic development in Bafoussam. The analysis demonstrates that trends in transport investments have passed through daunting periods since the year 2000, ranging from sluggish stage (2000 -2010), hitting a lowest level from 2010 to 2014. But with the adoption of the Transport Sector Support Programme (PHASE-2), the

transport sector witnessed increased investments from 2015 to 2020 with adverse positive effects on agriculture, commerce, job creation, health and education, positioning the commercial sector as a key driver of economic growth. The findings align with global research, reinforcing the idea that effective transport networks are essential for fostering productivity and facilitating trade. Moreover, the positive statistical significance of various socio-economic indicators at significance level of .000\* highlights the necessity for strategic planning in future transport investments.

## Abbreviations

AGSD	Agricultural Sector Development
CDP	Council Development Plan
COMSD	Commercial Sector Development
EDSD	Educational Sector Development
FAMD	Farm road Development
GDP	Gross Domestic Product
GESP	Growth and Employment Strategic Paper
GTRI	Growth in Transport Infrastructure
HOSD	Hospital Sector Development
INSD	Industrial Sector Development
MAC	Market Accessibility
OECD	Organization for Economic Co-operation and Development
UHD	Urban Housing Development
TIGM	Transport Infrastructure Growth Model
TOSD	Tourism Sector Development

## Conflicts of Interest

The authors declare no conflicts of interest.

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